



# WHY CHOOSE CHICKEN OF THE SEA?

Chicken of the Sea is a leading supplier of sustainable, shelf-stable seafood products for every foodservice menu need, including quality tuna, salmon, sardines, oysters, crab, clams, mackerel, shrimp, and anchovies.

Founded in 1914, Chicken of the Sea is owned by Thai Union, the world's largest tuna producer.

Our mission is to be the seafood industry's leading agent of change, making a real and positive difference to our consumers, our stakeholders and the way the category is managed. Our talented global team champions your business with unparalleled expertise and service.

## THE TRUSTED BRAND IN SEAFOOD

Chicken of the Sea is a trusted brand. The first Chicken of the Sea branded products launched in 1930. Not surprisingly, brand awareness among consumers now sits at 97%. The iconic brand's scale, reputation, and quality standards mean that you can count on Chicken of the Sea for shelf-stable seafood and consistent quality.

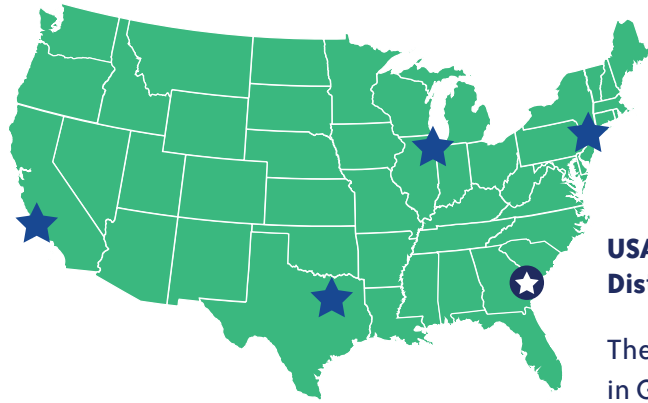


# NATIONAL DISTRIBUTION

Chicken of the Sea distributes branded products through five strategically located distribution centers. ★

## Items stocked at DOT Foods

Chicken of the Sea products are available through all DOT distribution centers across the U.S.



## USA Tuna Plant & Distribution Center

The USA Tuna Plant in Georgia is the most modern Tuna plant in the nation.



# INNOVATION

Global Innovation Center (GIC) in Thailand & state of the art Global Ambient Hub in the Netherlands; focused on nutrition improvements, consumer experience, new revenue streams, raw material utilization, and sustainability.



# TRACEABILITY

We ensure responsible sourcing across all wild caught seafood - including full traceability for tuna and salmon so you can track your products from ocean to plate.



# SUSTAINABILITY LEADERSHIP

## Chicken of the Sea is an industry leader in sustainability

- We're expanding the portfolio of products that are MSC / ASC certified throughout 2025 and 2026, including Light Meat Tuna Cans, Jack Mackerel, Chopped Clams, and Tinned Smoked Oysters
- Light Tuna Packets & all Salmon products are currently MSC certified



\*tuna and salmon products included above are examples & not the full lineup

## ABOUT MSC & ASC:



The blue MSC label is only applied to wild fish or seafood from fisheries that have been certified to the MSC Fisheries Standard, a set of requirements for sustainable fishing.



The ASC runs the world's leading certification program for responsibly farmed seafood, providing consumers with healthy and tasty seafood. ASC farmers make a proven impact by protecting their farm's environment, their workers and their community.

**55%** Seafood consumers agree: **THE MSC LABEL INCREASES LIKELIHOOD OF PURCHASE**

Source: 2024 GlobeScan Consumer Perceptions Survey

**“A KEY DIFFERENTIATOR FOR CHICKEN OF THE SEA’S PRODUCTS, WHICH INCLUDE SHELF-STABLE TUNA, SALMON, SARDINES, AND SPECIALTY PRODUCTS, IS THE COMPANY’S SUSTAINABLE FISHING PRACTICES AND THE HIGH-QUALITY OF ITS SEAFOOD.”**

– PACKAGING WORLD, MARCH 10, 2023

# FUTURE OUTCOMES

SeaChange® 2030 is our sustainability plan to help reshape the seafood industry with solutions for People and Planet that better sustain a future for all.

## FOR OUR PEOPLE

Restore & Protect Communities



Ensuring fair wages and benefits as well as safe and healthy working conditions



Advancing a healthier world and delivering critical resources to those most in need

## FOR OUR PLANET

Restore & Protect Ecosystems



Deploying actions that reduce GHG emissions



Safeguarding life and ecosystems



Designing and operating systems that minimize waste

# INDUSTRY LEADERSHIP IN SUSTAINABILITY SINCE 2016

When it comes to seafood, all brands are not equal. Meet your customers' demand for sustainability first by choosing seafood from the global leader in seafood sustainability!

Member of  
**Dow Jones Sustainability Indices**  
Powered by the S&P Global CSA

#1 in the Food Products Industry on DJSI, 2024



**World Benchmarking Alliance**

#1 on the Seafood Stewardship Index for Sustainability, 2024



2024 Sustainability Disclosure Award by the Thaipat Institute

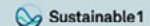
Thai Union Group Public Company Limited  
Food Products

**S&P Global CSA Score 2024**  
A key component of the S&P Global ESG Score

**85** /100

As of December 23, 2024.  
The S&P Global Corporate Sustainability Assessment (CSA) score is the S&P Global ESG score without the inclusion of any modeling approaches. S&P Global ESG Scores cannot be compared across industries. They measure a company's sustainability performance relative to industry counterparts. Learn more at [spglobal.com/esg](https://www.spglobal.com/esg).

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