



# SALMON SELLS

Discover versatile, wild-caught MSC Certified salmon products from the global leader in seafood sustainability.



**For all dayparts:** A top choice for breakfast entrees, sandwiches, salads, soups, comfort food, and more.



**Grab'n'Go:** Try salmon in enticing entrees for grab'n'go, protein boxes, and more. EZ-Open cans and packets are top-sellers in micromart menus.



**Take-out:** Salmon wraps, salads, or sandwiches hit the mark. At least 3 out of 10 customers will order more food when doing takeout. <sup>1</sup>



**Labor-saving convenience!** Easy-tear packets need no thawing or pre-prep.



**Order upsells:** Offer 2.5 oz flavored salmon pouches in tempting flavors as salad add-ons or take-out snacks.



**Tap into trending favorites:** America's favorite fish, salmon is a prized ingredient for trending favorites.



**Wellness wave:** High in protein and omega-3s, salmon satisfies health-conscious consumers. 4 out of 10 consumers believe salmon is a healthier choice than meat. <sup>2</sup>



<sup>1</sup> Technomic. Take-out & Off-Premise Consumer Trend Report.

<sup>2</sup> Technomic. Center of the Plate: Seafood & Vegetarian Trend Report.



Scan to find the right fit for every menu need or visit [b2b.chickenofthesea.com/shelf-stable](https://b2b.chickenofthesea.com/shelf-stable)



# EXPLORE SALMON PRODUCTS!




New

PACKET UP PINK SALMON SALAD KIT  
PACK: 12 OZ: 4.1  
ITEM #: 4800051191  
GTIN: 10048000511918




New

PINK SALMON SK/BL MSC 25% LOW SODIUM EZ OPEN   
PACK: 12 OZ: 5  
ITEM #: 4800001117  
GTIN: 10048000011173



New

PINK SALMON SK/BL MSC LOW SODIUM PACKET   
PACK: 12 OZ: 2.5  
ITEM #: 4800001182  
GTIN: 10048000011821



New


PINK SALMON SK/BL MSC EVERYTHING BAGEL PACKET  
PACK: 12 OZ: 2.5  
ITEM #: 48000011831  
GTIN: 00048000011831



New

PINK SALMON SK/BL MSC MAPLE SMOKEHOUSE PACKET  
PACK: 12 OZ: 3  
ITEM #: 48000011961  
GTIN: 00048000011961




PINK SALMON SK/BL MSC PACKET   
PACK: 6 OZ: 40  
ITEM #: 4800000190  
GTIN: 10048000001907



PINK SALMON TRADITIONAL MSC   
PACK: 6 OZ: 64  
ITEM #: 4800001466  
GTIN: 10048000014662




PINK SALMON - TRADITIONAL MSC   
PACK: 12 OZ: 14.75  
ITEM #: 4800001475  
GTIN: 10048000014754




RED SALMON - TRADITIONAL SOCKEYE MSC   
PACK: 12 OZ: 14.75  
ITEM #: 4800001480  
GTIN: 10048000014808




PINK SALMON SK/BL MSC EZ OPEN   
PACK: 24 OZ: 5  
ITEM #: 4800001119  
GTIN: 00048000011190




PINK SALMON SK/BL MSC LEMON PEPPER PACKET   
PACK: 12 OZ: 2.5  
ITEM #: 4800001172  
GTIN: 10048000011722




PINK SALMON SK/BL MSC PACKET   
PACK: 12 OZ: 2.5  
ITEM #: 4800001191  
GTIN: 10048000011913



PINK SALMON SK/BL MSC PACKET   
PACK: 12 OZ: 5  
ITEM #: 4800001197  
GTIN: 10048000011975



SMOKED SALMON MSC PACKET   
PACK: 12 OZ: 3  
ITEM #: 4800001193  
GTIN: 10048000011937

\* CERTIFIED HALAL  KOSHER

## AWARDS & LEADERSHIP

Member of  
**Dow Jones Sustainability Indices**  
Powered by the S&P Global CSA

#1 in the Food Products Industry on DJSI, 2024



**World Benchmarking Alliance**

#1 on the Seafood Stewardship Index for Sustainability, 2024



2024 Sustainability Disclosure Award by the Thaipat Institute



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