



SALMON SELLS

Discover versatile, wild-caught MSC Certified salmon products from the global leader in seafood sustainability.



For all dayparts: A top choice for breakfast entrees, sandwiches, salads, soups, comfort food, and more.



Grab'n'Go: Try salmon in enticing entrees for grab'n'go, protein boxes, and more. EZ-Open cans and packets are top-sellers in micromart menus.



Take-out: Salmon wraps, salads, or sandwiches hit the mark. At least 3 out of 10 customers will order more food when doing takeout. ¹



Labor-saving convenience! Easy-tear packets need no thawing or pre-prep.



Order upsells: Offer 2.5 oz flavored salmon pouches in tempting flavors as salad add-ons or take-out snacks.



Tap into trending favorites: America's favorite fish, salmon is a prized ingredient for trending favorites.



Wellness wave: High in protein and omega-3s, salmon satisfies health-conscious consumers. 4 out of 10 consumers believe salmon is a healthier choice than meat. ²



¹ Technomic. Take-out & Off-Premise Consumer Trend Report.

² Technomic. Center of the Plate: Seafood & Vegetarian Trend Report.




Scan to find the right fit for every menu need or visit b2b.chickenofthesea.com/shelf-stable




EXPLORE SALMON PRODUCTS!



**PINK SALMON SK/BL MSC
25% LOW SODIUM EZ OPEN** 
PACK: 12 OZ: 5
ITEM #: 4800001117
GTIN: 10048000011173



**PINK SALMON SK/BL MSC
LOW SODIUM PACKET** 
PACK: 12 OZ: 2.5
ITEM #: 4800001182
GTIN: 10048000011821




**PINK SALMON SK/BL MSC
EVERYTHING BAGEL PACKET**
PACK: 12 OZ: 2.5
ITEM #: 48000011831
GTIN: 00048000011831




**PINK SALMON SK/BL MSC
MAPLE SMOKEHOUSE PACKET**
PACK: 12 OZ: 3
ITEM #: 48000011961
GTIN: 00048000011961




**PINK SALMON SK/BL
MSC PACKET** 
PACK: 6 OZ: 40
ITEM #: 4800000190
GTIN: 10048000001907




**PINK SALMON
TRADITIONAL MSC** 
PACK: 6 OZ: 64
ITEM #: 4800001466
GTIN: 10048000014662




**PINK SALMON -
TRADITIONAL MSC** 
PACK: 12 OZ: 14.75
ITEM #: 4800001475
GTIN: 10048000014754




**RED SALMON - TRADITIONAL
SOCKEYE MSC** 
PACK: 12 OZ: 14.75
ITEM #: 4800001480
GTIN: 10048000014808




**SMOKED SALMON
MSC PACKET** 
PACK: 12 OZ: 3
ITEM #: 4800001193
GTIN: 10048000011937




**PINK SALMON SK/BL MSC
LEMON PEPPER PACKET** 
PACK: 12 OZ: 2.5
ITEM #: 4800001172
GTIN: 10048000011722



**PINK SALMON SK/BL
MSC PACKET** 
PACK: 12 OZ: 2.5
ITEM #: 4800001191
GTIN: 10048000011913



**PINK SALMON SK/BL
MSC PACKET** 
PACK: 12 OZ: 5
ITEM #: 4800001197
GTIN: 10048000011975



**PINK SALMON SK/BL
MSC EZ OPEN** 
PACK: 24 OZ: 5
ITEM #: 4800001119
GTIN: 00048000011190

 **CERTIFIED HALAL**  **KOSHER**

AWARDS & LEADERSHIP

Member of
**Dow Jones
Sustainability Indices**
Powered by the S&P Global CSA

Listed on the Dow Jones
Sustainability Indices (DJSI) for
10 consecutive years, 2023



#1 on the Seafood
Stewardship Index, 2023



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for every menu need or visit
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shelf-stable](https://b2b.chickenofthesea.com/shelf-stable)

