



# WHY CHOOSE CHICKEN OF THE SEA?

Chicken of the Sea is a leading supplier of sustainable, shelf-stable seafood products for every foodservice menu need, including quality tuna, salmon, sardines, oysters, crab, clams, mackerel, shrimp, and anchovies.

Founded in 1914, Chicken of the Sea is owned by Thai Union, the world's largest tuna producer. Our mission is to be the seafood industry's leading agent of change, making a real and positive difference to our consumers, our stakeholders and the way the category is managed. Our talented global team champions your business with unparalleled expertise and service.

## THE TRUSTED BRAND IN SEAFOOD

Chicken of the Sea is a trusted brand. The first Chicken of the Sea branded products launched in 1930. Not surprisingly, brand awareness among consumers now sits at 97%. The iconic brand's scale, reputation, and quality standards mean that you can count on Chicken of the Sea for shelf-stable seafood and consistent quality.

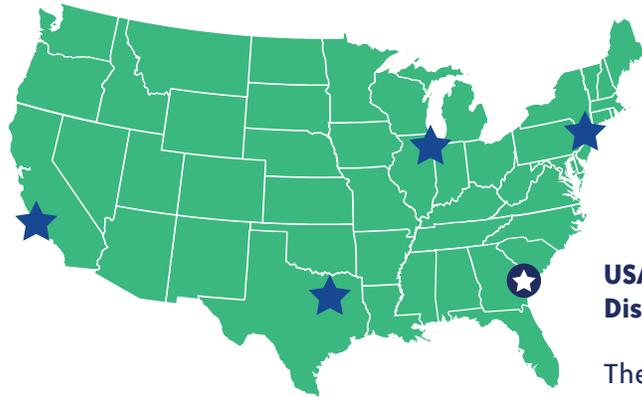


# NATIONAL DISTRIBUTION

Chicken of the Sea distributes branded products through five strategically located distribution centers. ★

## Items stocked at DOT Foods

Chicken of the Sea products are available through all DOT distribution centers across the U.S.



## USA Tuna Plant & Distribution Center

The USA Tuna Plant in Georgia is the most modern Tuna plant in the nation.

**“A KEY DIFFERENTIATOR FOR CHICKEN OF THE SEA’S PRODUCTS, WHICH INCLUDE SHELF-STABLE TUNA, SALMON, SARDINES, AND SPECIALTY PRODUCTS, IS THE COMPANY’S SUSTAINABLE FISHING PRACTICES AND THE HIGH-QUALITY OF ITS SEAFOOD.”**

— PACKAGING WORLD, MARCH 10, 2023



# SUSTAINABILITY LEADERSHIP

SeaChange® 2030 is our sustainability strategy to help reshape the seafood industry with solutions across people and planet that better sustain a future for all.

SeaChange®, first launched in 2016, now unveils new goals and new commitments expanding to 2030. The new plan expands our priorities and goals to achieve far-reaching outcomes to better our world.

Our holistic approach manifests in commitments across the value chain, addressing sourcing, production, and consumers and community to care for our people, our planet, and our oceans.

We've set aggressive new goals that will impact the entire seafood value chain on a global scale.



seaCHANGE  
2030

## FUTURE OUTCOMES

### FOR OUR PEOPLE

Restore & Protect Communities



Ensuring fair wages and benefits as well as safe and healthy working conditions



Advancing a healthier world and delivering critical resources to those most in need

### FOR OUR PLANET

Restore & Protect Ecosystems



Deploying actions that reduce GHG emissions



Safeguarding life and ecosystems



Designing and operating systems that minimize waste

“Through SeaChange®, we aim to drive meaningful improvements across the entire global seafood industry. Commitments this ambitious require the power and collaboration of communities, governments, and organizations that can help make long overdue structural changes a reality.

**TOGETHER WITH OUR PARTNERS,  
WE’RE ASKING THE WIDER INDUSTRY  
AND OUR PEERS TO JOIN THIS EFFORT.”**

ADAM BRENNAN, CHIEF SUSTAINABILITY OFFICER,  
THAI UNION (PARENT COMPANY OF CHICKEN OF THE SEA)

**46% OF CONSUMERS  
ARE LOOKING TO  
BRANDS TO TAKE THE  
LEAD ON CREATING  
SUSTAINABLE CHANGE.**

NIelsen IQ, 2023

## **RATED #1 ON THE SEAFOOD STEWARDSHIP INDEX**

When it comes to seafood, all brands are not equal. Meet your customers' demand for sustainability first by choosing seafood from the global leader in seafood sustainability!



#1 on the Food Products Industry Index of the Dow Jones Sustainability Index (DJSI), 2022



Gold Class distinction in the S&P Global Sustainability Yearbook, 2022



#1 in the world on the Seafood Stewardship Index, 2021



#1 Intrafish Seafood Power Influential Executive - Seafood Industry

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