



SALMON SELLS

Discover versatile, wild-caught MSC Certified salmon products from the global leader in seafood sustainability.



For all dayparts: A top choice for breakfast entrees, sandwiches, salads, soups, comfort food, and more.



Take-out: Salmon wraps, salads, or sandwiches hit the mark. At least 3 out of 10 customers will order more food when doing takeout. [1]



Order upsells: Offer 2.5 oz flavored salmon pouches in tempting flavors as salad add-ons or take-out snacks.



Wellness wave: High in protein and omega-3s, salmon satisfies health-conscious consumers. 4 out of 10 consumers believe salmon is a healthier choice than meat. [2]



Grab'n'Go: Try salmon in enticing entrees for grab'n'go, protein boxes, and more. EZ-Open cans and pouches are top-sellers in micromart menus.



Labor-saving convenience! Easy-tear pouches need no thawing or pre-prep.



Tap into trending favorites: America's favorite fish, salmon is a prized ingredient for trending favorites.



¹ Technomic. Take-out & Off-Premise Consumer Trend Report.

² Technomic. Center of the Plate: Seafood & Vegetarian Trend Report.




Scan to find the right fit for every menu need or visit b2b.chickenofthesea.com/shelf-stable



EXPLORE SALMON PRODUCTS!




New


PINK SALMON SK/BL MSC
25% LOW SODIUM EZ OPEN 
PACK: 12 OZ: 5
ITEM #: 4800001117
GTIN: 10048000011173



New

PINK SALMON SK/BL MSC
LOW SODIUM POUCH 
PACK: 12 OZ: 2.5
ITEM #: 4800001182
GTIN: 10048000011821





PINK SALMON SK/BL
MSC POUCH 
PACK: 6 OZ: 40
ITEM #: 4800000190
GTIN: 10048000001907





PINK SALMON
TRADITIONAL MSC 
PACK: 6 OZ: 64
ITEM #: 4800001466
GTIN: 10048000014662




SMOKED SALMON
MSC POUCH  
PACK: 12 OZ: 3
ITEM #: 4800001193
GTIN: 10048000011937




PINK SALMON SK/BL MSC
LEMON PEPPER POUCH  
PACK: 12 OZ: 2.5
ITEM #: 4800001172
GTIN: 10048000011722



PINK SALMON SK/BL MSC
CRACKED PEPPER POUCH 
PACK: 12 OZ: 2.5
ITEM #: 4800001179
GTIN: 10048000011791



PINK SALMON SK/BL MSC
LEMON & CHIVE POUCH 
PACK: 12 OZ: 2.5
ITEM #: 4800001181
GTIN: 10048000011814



PINK SALMON SK/BL
MSC EZ OPEN 
PACK: 24 OZ: 5
ITEM #: 4800001119
GTIN: 00048000011190




PINK SALMON SK/BL
MSC POUCH  
PACK: 12 OZ: 2.5
ITEM #: 4800001191
GTIN: 10048000011913



PINK SALMON SK/BL
MSC POUCH  
PACK: 12 OZ: 5
ITEM #: 4800001197
GTIN: 10048000011975



PINK SALMON -
TRADITIONAL MSC 
PACK: 12 OZ: 14.75
ITEM #: 4800001475
GTIN: 10048000014754



RED SALMON - TRADITIONAL
SOCKEYE MSC 
PACK: 12 OZ: 14.75
ITEM #: 4800001480
GTIN: 10048000014808

 CERTIFIED HALAL  KOSHER

AWARDS & LEADERSHIP



Gold Class distinction
in the S&P Global
Sustainability
Yearbook 2022



Listed on the Dow
Jones Sustainability
Index (DJSI) for the
8th straight year, 2021



Seafood Stewardship
Index – Ranked #1,
2021



Sustainability
Disclosure Award
from Thaipat
Institute, 2021



Learn more about advances
in seafood nutrition and earn
free CE at tunaversity.com.

