



## Grab'n'Go and Convenience Items from Chicken of the Sea.

In the new world of foodservice since the pandemic, consumers are flocking to flexibility. Micromarts with open shelves. Enticing entrees for grab'n'go. Protein boxes, bento boxes, meal kits, and more. It's all about keeping the consumer in control of the meal experience and where they eat it.

Made-to-order meals are dropping, while no-touch and pre-packaged fare is on the rise, according to Technomic (2020). They advise, "Evaluate the menu to focus on the items that are most profitable and travel well." Streamline your menus with a focus on low labor and profit potential with Chicken of the Sea!



Grab'n'go



Micromart  
standout



Healthy  
protein



Economical



Reliable  
supply chain



Labor  
friendly



Meal kit  
star

### Did you know?

#### 3 out of 5

consumers is concerned about eating out.

Datassential

#### More than 30%

of foodservice operators are promoting better-for-you options now.

FoodService Director

#### 62%

Fish is becoming a popular protein source for grab-and-go.

CSP News, 2020

#### 36%

Increase in meal kit use over the past year

Nielsen

**"The once high-touch foodservice segment" is becoming "no-touch."**

Nation's Restaurant News – July, 2020

- Natural fit for grab'n'go, delivery
- The star of convenient, healthy micromart menus
- Meal kits expand your dayparts





Convenience you  
can count on!

KETO  
FRIENDLY



## INFUSIONS™

Wild-caught tuna infused with extra virgin olive oil, herbs, and spices. Tiny fork included for easy, on-the-go snacking.

### ITEM DESCRIPTION

INFUSIONS BASIL TUNA  
INFUSIONS LEMON & THYME TUNA  
INFUSIONS THAI CHILI TUNA  
INFUSIONS CRACKED BLACK PEPPER TUNA  
INFUSIONS GARLIC & HERB TUNA

### PRODUCT CODE

4800000550  
4800000551  
4800000553  
4800000557  
4800000559

### GTIN

10048000005509  
10048000005516  
10048000005530  
10048000005578  
10048000005592

### PACK

6  
6  
6  
6  
6

### OZ

2.8  
2.8  
2.8  
2.8  
2.8

## TO-GO CUPS

Flavorful, ready-to-eat tuna solutions will drive up your grab'n'go sales.

### ITEM DESCRIPTION

CHUNK LIGHT WATER CUP  
TUNA SALAD CUP WITH CRACKERS  
LUNCH SOLUTIONS

### PRODUCT CODE

4800000318  
4800000625

### GTIN

10048000003185  
10048000006254

### PACK

8  
8

### OZ

2.8  
3.4

## WHITE TUNA

Prized for its light flavor and versatility—a premium ingredient for menu success. High in protein and omega-3s, too.

### ITEM DESCRIPTION

PREMIUM WHITE POUCH  
PREMIUM WHITE POUCH

### PRODUCT CODE

4800000791  
4800000797

### GTIN

10048000007916  
10048000007978

### PACK

12  
12

### OZ

2.5  
5





## GENOVA

A premium Yellowfin and Albacore tuna packed in just the right amount of olive oil. The hand selected tuna fillets are all natural—only tuna, salt and olive oil—and wild-caught.

|     | ITEM DESCRIPTION                                   | PRODUCT CODE | GTIN           | PACK | OZ  |
|-----|--|--------------|----------------|------|-----|
|     | GENOVA SOLID WHITE OLIVE OIL EZ OPEN               | 4800000215   | 10048000002157 | 12   | 5   |
|     | GENOVA SOLID WHITE EZ OPEN                         | 4800000225   | 10048000002256 | 12   | 5   |
|     | GENOVA SOLID WHITE OLIVE OIL LSDM EZ OPEN          | 4800013285   | 10048000132854 | 12   | 5   |
|     | GENOVA TONNO EZ OPEN                               | 4800013255   | 48000132550    | 12   | 5   |
|     | GENOVA TONNO EZ OPEN                               | 4800013265   | 10048000132656 | 24   | 5   |
|     | GENOVA TONNO EZ OPEN                               | 4800073265   | 10048000732658 | 6    | 5   |
|     | GENOVA TONNO EZ OPEN                               | 4800083265   | 10048000832655 | 6    | 5   |
|     | GENOVA YELLOWFIN EVOO POUCH                        | 4800012591   | 10048000125910 | 12   | 2.6 |
|     | GENOVA ALBACORE EVOO POUCH                         | 4800012592   | 10048000125927 | 12   | 2.6 |
| NEW | GENOVA YELLOWFIN GARLIC/HERB OLIVE OIL EZ OPEN     | 4800013257   | 10048000132571 | 12   | 5   |
| NEW | GENOVA YELLOWFIN CALABRIAN CHILI OLIVE OIL EZ OPEN | 4800013258   | 10048000132588 | 12   | 5   |
| NEW | GENOVA YELLOWFIN LEMON/HERB OLIVE OIL EZ OPEN      | 4800013259   | 10048000132595 | 12   | 5   |
|     | GENOVA YELLOWFIN EVOO & SS EZ OPEN                 | 4800013275   | 10048000132755 | 24   | 5   |
|     | GENOVA YELLOWFIN EZ OPEN                           | 4800013295   | 10048000132953 | 12   | 5   |



## SALMON

America's #1 favorite fish! High in protein and omega 3s—a top choice for satisfying flavor and healthful eating.

|     | ITEM DESCRIPTION                      | PRODUCT CODE | GTIN           | PACK | OZ  |
|-----|---------------------------------------|--------------|----------------|------|-----|
|     | PINK SALMON SK/BL EZ OPEN             | 4800001119   | 00048000011190 | 24   | 5   |
|     | PINK SALMON SK/BL LEMON PEPPER POUCH  | 4800001172   | 10048000011722 | 12   | 2.5 |
|     | PINK SALMON SK/BL CRACKED PEP POUCH   | 4800001179   | 10048000011791 | 12   | 2.5 |
|     | PINK SALMON SK/BL LEMON & CHIVE POUCH | 4800001181   | 10048000011814 | 12   | 2.5 |
|     | PINK SALMON SK/BL POUCH               | 4800001191   | 10048000011913 | 12   | 2.5 |
|     | SMOKED SALMON POUCH                   | 4800001193   | 10048000011937 | 12   | 3   |
|     | PINK SALMON SK/BL POUCH               | 4800001197   | 10048000011975 | 12   | 5   |
| NEW | PINK SALMON SK/BL 25% LOW SODIUM      | 4800001117   | 10048000011173 | 12   | 5   |
| NEW | PINK SALMON SK/BL LOW SODIUM POUCH    | 4800001182   | 10048000011821 | 12   | 2.5 |







## LIGHT TUNA

The classic ingredient for wholesome comfort food as well as trending ethnic dishes.  
A top source of healthy protein and omega-3s.

| ITEM DESCRIPTION    | PRODUCT CODE | GTIN           | PACK | OZ  |
|---------------------|--------------|----------------|------|-----|
| PREMIUM LIGHT POUCH | 4800000391   | 10048000003918 | 12   | 2.5 |
| PREMIUM LIGHT POUCH | 4800000397   | 10048000003970 | 12   | 5   |
| PREMIUM LIGHT POUCH | 4800039124   | 10048000391244 | 24   | 3   |

## Ride the Wellness Wave!

Low in saturated fat and rich in omega-3s and protein.



## LEADER IN SUSTAINABILITY

|  |  |
|--|--|
|  Dow Jones Sustainability Index<br>20th Anniversary | #1 IN THE WORLD ON THE SEAFOOD STEWARDSHIP INDEX IN 2021 |
|  World Benchmarking Alliance                        | TOP 2 — THREE YEARS IN A ROW                             |



For more information, visit  
[b2b.chickenofthesea.com/sustainability](https://b2b.chickenofthesea.com/sustainability)



Welcome to SeaChange®  
Changing seafood for good

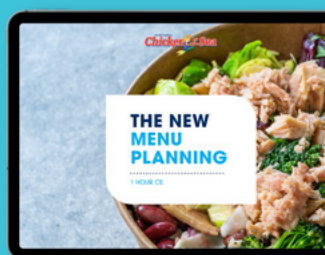
## PARTNERSHIPS



GREENPEACE



Learn more about  
the new menu and  
earn free CE at  
[tuniversity.com](https://tuniversity.com).



Scan to find the right fit  
for every menu need at  
[b2b.chickenofthesea.com/shelf-stable](https://b2b.chickenofthesea.com/shelf-stable)

